A Project Proposal

for

Better Health Status of Women and Children through SEHAT Center

(Establishment of static clinics in rural areas)

Cover Page

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1	Name of the organization	Sukarya		
2	Address of Project Office	E- Block, Sushant lok -1, Gurgaon, Haryana		
3	Address of Head Office/ Registered Office	P- 20 1 st Floor, South Extension Part-II, New Delhi -110049		
4	Legal Status of the	Trust deed Registration No 7373 dated 3 rd August 2001		
	organization	FCRA Registration no 231660689 dated 31st March 2006		
5	E-mail Id	shipra@sukarya.org, meera.st@gmail.com		
6	Telephone No.	9999918517, 9910248487		
7	Contact Person	Shipra Shukla, Coordinator Networking and PR		
8	Title of the Program	Better Health Status of women & Children through Sehat Centres		
9	Location of intervention & No. of Proposed Sehat Centres	10 villages , 8 Sehat Centres 01 - Gwalpahari (new) & Gwalpahari (old) 01 - Nai Nangla & Nunera		
		01 (each) – Waliawas, Manger, Mohatabad (old),		
		Mohatabad (new), Raipur and Hazipur		
10	Amount of Funding requested (3 years)	Rs 7571344 for 2 clinics & Rs 2,82,99,376 for 8 clinics		
11	Period of Funding	Requested for 3 years		
12	Brief description of Organization	Sukarya is a non - government, development organization working in the field of health, community development, women empowerment, entrepreneurship building, education, vocational training and advocacy in Delhi and Haryana since 1999. Various health programs implemented by Sukarya are, General Health Camps, Multi diagnostic Health camps, Intervention for Reproductive & Child Health, Anemia eradication program fro adolescents, school health check-up program, physiotherapy unit and through Sehat centre in rural areas		
13	Organization's expertise for implementation of proposed project	Details mentioned in Annexure "A"		

Better Health Status of Women & Children through Sehat Centers –POWER GRID

TITLE: BETTER HEALTH STATUS OF WOEMN & CHILDREN THROUGH SEHAT CENTRE

PROPOSAL FOR MULTIPLE SEHAT CENTRES- SCALING-UP INTERVENTION 1) EXECUTIVE SUMMERY OF PROPOSAL

Sukarya, a non govt development organization proposes to implement health programme titled "Better Health Status of women & children through Sehat Centres" in collaboration with Power Grid Corporation of India Ltd covering 10 villages and a population of 27000, approx 3900 families in Distt Gurgaon & Faridabad.

The village selection was done based on the non availability of health facilities in these villages. Out of the ten project villages none of the village has a PHC in the village. The only front-line health facility is the monthly visit of ANM which are not at all adequate to meet the health needs of the community. Rural communities have to travel long distances

The project duration will be for 3 years and proposes to establish 8 Sehat Centres in 10 villages covering the total population of approx 27000 and approx 3900 families as the average family size in these project villages is 7 members.

The Project will be implemented in 3 phases i.e Phase I: - Preparatory Stage (4 months), Phase II:- Execution Stage (18 months), Phase III- Evaluation Stage (2 months).

During the preparatory phase, Situational analyses, collection of basic data, meeting with community stakeholders, identification for establishment of Sehat Centres, recruitment of staff etc will be done and their orientation will be done. A detailed implementation plan will also be developed in consultation with community stakeholders. Efforts will also be to involve Distt, Block and grass root level health functionaries

During execution Phase , the clinics will be established . Treatment will be provided by qualified doctor wherein dispenser would be providing the medicines . Health services will be made available at each Sehat centre on 3 days a week with 8 hours of operation on daily basis . Thus one full time team will serve the community through 2 Sehat Centres .

Community Health worker will work in close collaboration with Sukarya's Medical Team and grass root level Health Service Providers like Aangan Wadi Worker, ASHA and ANM. She will make house to house visit on daily basis and would conduct group meetings.

Project will have a system of routine monitoring from monitoring the clinics by visiting the Centre and to review the program progress on monthly, quarterly and Annual basis based on the performance and impact indicators.

- 2) **PROJECT GOAL:** To improve the availability and access to quality health care by people, especially for those residing in rural areas, the poor, women and children.
 - ✓ **Objectives:** To provide health services both at curative and preventive treatment to the community.
 - ✓ To provide accessible health facilities to the deprived community.
 - ✓ To promote good health practices and positive health seeking behaviors through health education sessions, generating health awareness among women & adolescents e.g importance of nutrition, mother & child health (ANC,PNC, promote institutional delivery importance of immunization, hygiene and safe drinking water etc.
 - ✓ To disseminate information on health seeking behavior through awareness campaigns including health meetings, awareness sessions.
 - ✓ To ensure active participation of the community to make community an active partner
 - ✓ To network with the private health professionals as well as the government health care institution for referral services and specialized treatment.
 - ✓ To provide counseling by the doctor and staff on the adoption of good health practices in nutrition, health, hygienic and sanitation.
- **3) TARGET GROUP:** General population of the entire community spread across the proposed 10 project villages in Sohna, Gurgaon & Faridabad of Haryana covering the population of 27000.

4) GEOGRAPHICAL AREA OF EXECUTION OF PROJECT & THE REASON FOR SELECTING THAT AREA

Target Area

- 5 villages in Dist. Gurgaon on Gurgaon Faridabad Road (Waliawas, Gwalpahari (New), Gwalpahari (old), and Mohatabad (New) and Mohatabad (old))
- 1 village in Block Faridabad , Distt Faridabad on Gurgaon –Faridabad Road (Village Manger)
- 4 villages in Sohna Block on Sohna Palwal Rd (Nai Nangla, Nunehra, Raipur and Hazipur

Project Villages: The project area comprises of 10 villages from two blocks – Gurgaon and Sohna. There are 6 villages on the Gurgaon – Faridabad highway which are Gwalpahari (Old), Gwalpahari (new), Waliawas, Manger, Mohatabad (old) & Mohatabad (new) and 4 villages on Sohna – Palwal Road – Nai Nangla, Nunehra, Raipur and Hazipur

Location of the Project Villages The nearest village is approx. 7 kms from Gurgaon which is Gwalpahari on Gurgaon-Faridabad road and the most distant village is Hazipur on Sohna – Palwal Road which is approx. 51 kms from Gurgaon. The total population that the project proposes to cover is approx. 27,000 (The cumulative population of the project villages). The average family size in the project villages is 7 members per family with approx. a total of 3900 households. The villages like Gwalpahari (new) & Gwalpahari (old), Waliawas, Nunehra, Nai Nangla, Raipur and Hazipur are not located on the main highway, whereas Manger, Mohatabad (old), Mohatabad (new) are in interiors of 3 – 7 kms and connected by link road, with hardly any transport facility and low connectivity with the main road.

Sr.no.	Name of the village	Population	Distance from Gurgaon
1	Gwalpahari (old)	2500	7 kms
2	Gwalpahari (new)	2000	7.5 kms
3	Waliawas	2500	9 kms
4	Manger	3000	15 kms
5	Mohatabad (old)	2500	31 kms
6	Mohatabad (new)	2500	34 kms
7	Nai Nangla	650	45 kms
8	Nu –nehra	4000	43 kms
9	Raipur	3500	35 kms
10	Hazipur	4000	51 kms
	Total	27,150	

Area selection & Rationale: The population of the proposed area is characterized by high levels of illiteracy. There are inadequate health facilities and unhygienic living conditions. This coupled with caste and gender dimensions pose a challenge towards ensuring health for all especially the women and girl child. The project area is characterized by a patriarchal system of society, where women have little access to social resources including health and little decision-making power.

The health facilities and conditions in these villages also need special attention. Out of the ten project villages none of village has a PHC or sub-centre in the village. The only front-line health facility is the monthly visit of ANM which are not at all adequate to meet the health needs of the community. Though in some village some quacks are operating but this is more of a threat to the health and well-being of the community as limited and incorrect knowledge many times leads to severe results.

Though every village is having an Anganwadi center, but the same is not functioning optimally resulting in gaps in basic service delivery in the area of mother and child health.

Due to lack of health seeking behavior, sanitation, awareness and in some villages because of religious prejudices the health conditions are quite dismal. A prominent factor along with aforesaid reasons is the lack of regular and timely health services from the existing government machinery.

As per the NFHS sample survey it is revealed that in Haryana 46.6 % of villages have sub-centre within the village itself and 90.6 % of the villages are within 5 km distance from the sub-centre. Only 12.9 % of the villages have a government dispensary within the village and 12.6% have primary Health Centers.

In the district of Gurgaon there are three General Hospitals – one in Gurgaon (120 bed), one in Sohna (39 bed) and one in Hailey Mandi (25 bed). In project area there are 1 CHC in Ghangola and 2 PHCs (Wazirabad & Ghangola)

5) EXECUTION/IMPLEMENTATION PLAN (WITH SPECIFIC TIME

FRAME)Implementation Plan

In any community, people become ill and require access to health care facilities and treatment. The problem may be physical, such as diarrhea, fever, injury or any other sickness. Women have special needs related to pregnancy and child birth & children require immunization against common diseases. Regardless of the nature of the health issue, the health outcomes depend to a large degree on individual's ability to access health care services. To counter this and to meet community demands for accessible & affordable services Sukarya proposes to run 8 Sehat Centres catering to the population of approx 27000 in 10 villages with the following implementation plan

The project will be implemented in 3 phases which are as follows:-

- ➤ Phase I: Preparatory Stage (4 months)
- ➤ Phase II:- Execution Stage (18 months)
- ➤ Phase III- Evaluation Stage (2 months)

-	Wodus Operandi Output Denverance
• •	s):- The preparatory stage will be the preliminary stage in which the
•	g, commencement of the program, developing the formats of record
keeping and identification of the	e venues for running the centers. The stage will be focused on building
rapport in the community to ens	ure community participation for proper execution of the centre. During
	ional analysis study will be done in each village to access the health
	d to analysis the health behavior.
Team Building	• Program Manager will be responsible Quantitative :
Identification and	for overall management of the • A project team will be
recruitment of following	project. formed.
team members:-	• The coordinator will be responsible • 5 capacity building programs
Sukarya –Management	
,	
Team , Team , Medical	
Team, Field staff and	CHW will do regular follow-up with and 10 will be organized for
accounts & Admin	the patients and community field staff.
	• Doctors will be responsible for Oualitative :
	↑ - Λ
 Capacity 	providing hearth services and
	counseling.
building and	Fivedical Dispenser will be responsible
orientation of	
the team.	stock and maintenance of center.
	prepare requisitions. the activities and
	deliverables of the project
	The capacity building of the team
	members on the goals and
	objectives of the project by
	Program Manager
Commencement of the	The wall paintings highlighting the Ouantitative:-
program	project and its activities will be • In all the villages wall
 Awareness about the 	done paintings will be done by
project and rappor	
= = =	1 5
building in the	
community with the	
help project team.	community events and IEC each village will be
• The activity wil	material conducted at initial stage
provide visibility to the	Community meetings will be done Qualitative:
program and help in	
gaining community	
acceptance of the	rr
program.	its goals.
	This will built rapport in
	the community
	• It will help in gaining
	community participation.

Modus Operandi

Output/Deliverable

Activity

		• A set of books and formats for record		
	keeping	keeping of S OPD register, family E	Every center will have the	
	OPD Register	book etc will be developed to r		
	Family book	record the proceedings and keeping		
	•	the proper records of all the	The standardized formats of	
	Stock Registers	activities.	record will be in place.	
		• The family book will consist the		
		family details including the name		
		and photographs of all family		
		members, details of family		
		members including medical history		
		which will help in tracking the		
		medical records of family.		
		•The venue will be identified in the		
	at Village level	middle of the village so that it is		
	The venues will be	Jan 19 19 19 19 19 19 19 19 19 19 19 19 19	be identified, one in each	
	identified at village leve		village.	
	for running the SEHAT	2	<u> Dualitative:-</u>	
	Centers	-	The places identified will	
			help in efficient execution	
			of the centers.	
	_	• The formats for data collection will be	_	
	• Developing formats of	•		
	data collection	will be done with CHW for	will be done in 8 villages.	
	Survey by CHW	ensuring collecting right	 A report based on the data 	
	 Compilation of data 	information.	collected and compiled	
	 Preparing report 	• A random survey will be done by	will I be generated.	
		CHW in the respective project		
		village.	A situational analysis of all	
		• The data collected from the field will	villages will be done and a	
		be compiled and report will be	general health status report	
		generated accordingly.	will be prepared.	
Exec	cution Phase (18 months):	The execution phase will be focused on	providing health care facilities	
to th	e community through the o	centre. The phase will cover all the activ	rities focusing on curative and	
_	-	e phase on the one hand will address the	• 1	
		areness in the community through varie		
		nvergence with government machinery wi	ll also be taken care of in this	
phas	e to ensure sustainability of			
Setting up of SEHAT Once the places are finalized and the Quantitative:				

phase	phase to ensure sustainability of the project.						
	Setting u	p of	SEHA	Once the places are finalized and the	Ouantitative:-		
	Center			agreement is done with the owner.	 10 SEHAT centers equipped 		
	Finalize	a plac	e at eac	h the required infrastructure is created.	with required infrastructure		
	village	wher	e Seha	at	will be established.		
	Center	wi	11 b	oe e			
	establish	ned					
	Purchas	se and	install a	11			
	necessa	ry infra	astructur	re			
	required	d for ce	nter.				

Treatment & counseling • The of Patients

of patients Treatment suffering with diseases. Counseling community/ individual patients on ailment and health related issues

center will be treatment and counseling to the beneficiaries. The OPD will be operative three days a week between 9.30 am to 5.00 pm in **Qualitative:**each village

providing **Quantitative:**-

The center will directly cater to 3900 families in ten villages.

The community members will get to learn about preventive medicine and healthy practices and will be able to access medical help for various ailments at preliminary stage.

Awareness and Campaign

- Nutrition camps
- **Awareness Sessions**
- Health meetings
- Community level health camps/Events
- **IEC**
- Audio visual, street play, other mediums
- **Project Events**

IEC The nutrition camps will be organized • in the community on benefits of nutritious food and the way to cook low cost nutritious food with the help of available material in the house.

- The health awareness sessions will be organized with different stakeholder groups on various health issues. These will include sessions with the adolescent girl and women various health issues such growing adolescent health, up issues, child care, reproductive health, cleanliness etc. The sessions will be tailor made according to the needs of the specific target groups
- The community events will be organized to provide a platform to the community people to share the organizing learnings, cultural activities to spread the message of • Better Health, recognition community.

- A nutrition camp will be organized every 6 months in each of the 10 project covering village population of about 6000.
- One Community level camp/event per health village per year will be organized for creating health awareness or to address health concerns requiring specialized health interventions such as diabetes camp, TB detection camp etc.
- Health Awareness Sessions will be conducted on a monthly basis to create awareness various health issues in the village.
- Weekly health meetings will be conducted in each of the project village

 T	I	
	• The village health committee will be	
Committee	formed at village level to ensure	
• Formation	community participation. The	each village.
 Capacity Building 	committee will comprise of	
	=	Qualitative:-
	representation to men and women	• The VHC will not only
	• The VHC will comprise of members	ensure community
	from panchayat, community stake	participation but also act as
	holders, ANM, Anganwadi worker	a monitoring body at the
	and CHW	grass root level for the
	• The village health committee will be	SEHAT Center
	strengthened through meetings and	• This will not only make the
	trainings to develop their vision for	committee active but also
	the progress of the health center.	ensure maximum
	• The VHC will meet on monthly basis	community participation.
	to discuss the health related issues	The committee will meet
	of the village and progress of the	once in a month on a
	center.	stipulated date and timing.
User fees	• To ensure community participation	Ouantitative:-
Collection	user fees of Rs. 10/- will be	
Utilization	charged from the patients visiting	created with the user fees
	the center. This will be the token	collected from the patients.
	money from the community	
	collected for the services rendered	Qualitative:-
	to the community.	• It will ensure community
	•The same amount will be used in	participation.
	welfare activities of the village by	• It will provide quality to the
	utilizing it in activities like	program as the fund raised
	cleanliness drive, plantation,	thorough user fees can be
	cleaning of water sources etc.	used for adding quality to
	•The user will be collected by medical	the program.
	dispenser on daily basis from the	• The social activities like
	patients visiting the centre for	rallies, events will be
	check-up. Though it will not be	strengthened.
	mandatory and is subject to	
	relaxation on the basis of economic	
	conditions.	
	•The user fees will be deposited to	
	Sukarya Accts division and the expenses will be incurred as per	

Evaluation • Monthly meetings • MIS • Reporting Documentation • Audit	 The monthly meetings will be conducted by Implementing and monitoring agency to check the progress of the project. The MIS will be developed for compilation of the data recorded from the field and generating periodic reports. The reporting will be done on quarterly basis to Power Grid 	 The MIS will be developed for compilation of data. Monitoring will also be done through regular field visits The periodic reports will be generated and forwarded. Oualitative:- The regular monitoring will help to check gaps, if any and to ensure efficient implementation. The MIS will help in maintaining the data base of the data collected.
of the project through post inter		
Impact Assessment • Post Intervention Situational Analysis • Sharing and dissemination of outcome report	 A post intervention situational analysis will be conducted to access the impact of the intervention in the project villages. The outcomes will be shared with the concerned institutions/organizations/individu als in the form of reports. 	Ouantitative:- One report based on the findings of the survey/study will be generated. Qualitative:- Case studies will be compiled and shared.

7) MANPOWER INVOLVED: The proposal is for establishment of 8 Sehat Centers in rural areas. Following manpower is proposed for operating 2 clinics

For 2 Sehat Centres	For 8 Sehat Centres (Manpower required)
1. Project Manager (Full Time)	
2. Social Worker (Full Time)	
3. 1 Doctor (will devote 6 working days in a week for 2 clinics)	3. 4 Doctors
4. 1 Pharmacist (will devote 6 working days in a week for 2 clinics)	4. 4 Pharmacist
5. Accountant & Admin (Part Time)	
6. Community Health Worker (2)	8 Community Health Worker

6) EXPECTED OUTCOMES & INDICATORS OF PROGRAM PROGRESS

- No. of clinics established
- Hours of clinic operation
- No. of patients treated
- No of targeted group reached out during clinic/camp
- No. of RTI/STI cases identified & treated
- No. cases counseled for STI's
- No. of pregnant women received services
- No. of women treated (15-49 years)
- No. of children treated (0-6 years)
- No. of pregnant women counseled for institutional delivery
- No. of anemic cases identified and counseled
- No. of adolescents counseled
- No of group meetings conducted with the target group
- No. of target group exposed through these group meetings
- No. of cases referred to health deptt.
- No. of cases referred to ICDS department
- No of cases referred to NGOs for sponsorship
- No. of meetings organized with different stakeholders
- No of VHSC formed
- No. of monthly meetings conducted with VHSC

6.1 Impact Indicators

Mother's Health

- % pregnant women registered within 12 weeks of pregnancy.
- % Pregnant women with complete ANC (3 ANCs + 2 TTs + 100 IFA)
- % Pregnant women who had institutional delivery
- % women who received post-natal care
- % women counseled on Health , Nutrition & hygiene

Child health

- % mothers having knowledge of the 6 diseases that can be prevented by primary immunization.
- % Children aged 12-23 months received all primary immunization.
- % Children exclusively breast fed
- % Children fed on colostrums
- % Women aware about 3 major danger signs of ARI and diarrhea.
- % Children malnourished.
- % children received health check ups
- % of mother/Parents counseled on Child health care.

QUALITATIVE

- Access to MCH services provided as per needs of the community.
- Increased demand for and utilization of Quality of Care in health services
- Increased engagement of government health system in providing health (esp. MCH services in the area.
- Community empowerment and ownership for the programme increased.
- Increased immunization coverage
- Improved status of ANC,PNC& Institutional Deliveries
- Improved immunization status of children aged 0-1 year

7. SUSTAINABILITY PLAN

Formation of Village Health Committee: - The formation of VHC is not only to ensure community participation and local level monitoring and planning of the intervention, but in the long run with the capacity building of the VHC it will act as a pressure group to streamline the existing government health machinery to provide regular and timely services to the community.

Corpus Fund: - The corpus fund has also been a step to ensure the sustainability of the project. This will be generated from the collection of user fees charged as a community contribution from the patients visiting the SEHAT Center. The fund will be jointly held by the VHC and Sukarya. This will be utilized to add quality to the center and later on invested in supporting health facility in the village.

Strengthening and tie up with existing Government Infrastructure: - The initiative will be taken to strengthen the existing government health facilities in the community. The capacity building of the service providers and community will be done with the help of health meetings and sessions. This will help in proper functioning of the existing resources which will help fulfill the health related needs of the community.

Panchayat Funds:- The Sarpanch and the members of the Panchayat will be a integral part of the project and been involved in all the activities of the program from the planning phase. The Panchayat will be asked to channelize a part of funds of Village Development to meet the running cost of the center. This will ensure the sustainability and growth of the SEHAT Center.

9. SUKARYA'S EXPERIENCE IN IMPLEMENTING SUCH PROJECTS

9.1 Sukarya with relevant domain knowledge and expertise: Sukarya guided by its motto "Better Health – Better Society" has been implementing health program in the slums and villages of Gurgaon and Mewat Dist in Haryana since 1999. The organization during its initial stages focused on curative health by providing health services to the needy. However, with time it has evolved and is currently implementing broad based health interventions taking on board socio-economic disparities and gender inequalities impacting accessibility to health. Sukarya has an experience of working on the grass root level on various health related issues especially in the areas of community health care and reproductive health issues. The scope of our activities include direct service delivery, preventive health interventions focusing on awareness generation and behavioral change communication along

with advocacy with other stakeholder groups towards strengthening the existing health system. Some of the salient health programs implemented by the organization are as follows

- **9.2** Intervention focusing on Assessment, Prevention and Control of iron deficiency anaemia. Under the reproductive health program, a pilot project was implemented to reduce the prevalence of anaemia among pregnant women, lactating mothers and adolescents. The project covered 10 villages in Gurgaon and Sohna blocks belonging to two Integrated Child Development Schemes (ICDS) circles i.e. Nathupur and Jharsa with an approximate population of 30,000. Out of these 10 project villages, 3 villages namely Bandhwari, Gwal Pahari and Waliawas were in Nathupur ICDS circle and 7 villages namely village Ghata, Kahnai, Samaspur, Tigra, Wazirabad, Sainikhera and Silokhra lay in Jharsa ICDS circle. The project was initiated in May, 2006 for a period of 3 years. The project focused primarily on behavioral change communication to effectively motivate target group comprising primarily of those at high risk to adopt healthy practices to reduce the risk of anaemia. This involved promotion of knowledge, encouraging the adoption of appropriate healthy practices and making provision of needed health products and services at the community level for anaemia reduction. The project was supported by Population Foundation of India, New Delhi.
- 9.3 Promoting Rural Health through Mobile Diagnostic Services: Sukarya has been organizing mobile diagnostic camps to provide primary health care services in unreached and under-reached villages in Gurgaon and Mewat districts of Haryana since 2006. As part of this intervention Sukarya has organized health camps in 44 villages of Gurgaon, Ptaudi & Mewat districts. These include Ghata, Tighra, Samaspur, Wazirabad, Kanhai, Silokhra, Sainikahera, Bandhwari, Gwalpahari and Waliawas (Gurgaon), Bapas, Titarpur Dhani, Pahari, Nanukhurd, Daulatabad, Khetiawas (Pataudi) and Hasanpur, Kalwari, Sabras, Jafarabad, Beri, Gouela, Para, Sudhaka, Shaikpur, Kharag, Guddah, Nihalgarh, Khori, Baroji, bai, Bima, Chandeni, Ferozpur namake, kherla, meouli, muradbas, palla, rehna, sadhen, sala heri, sokh, tapacan, undka (Mewat). The objective of the clinic is to provide primary health care services including both curative and preventive components through provision of timely screening, diagnosis and treatment on the one hand and awareness generation and counseling on the other to ensure holistic health and well-being. Through these camps referral services are provided to those in need of specialized medical facilities.

9.4 Sehat Center & Health Camps: The organization has expertise in implementing similar intervention in village Bandhwari, Gurgaon for three and a half years (January 2007 – Aug 2010). The project is being successfully implemented with the help of consulting organization Charities Aid Foundation and the donor Incentive Foundation. The project has benefited more than 5000 beneficiaries of the area during the execution period and succeeds in motivating community to adopt and practice preventive health care facilities. The OPD center is continuously meeting the basic need of the society where, there is no availability of the adequate health facilities and the nearest Govt, Hospital is at the distance of 30 kms from the village and due to expensive services of private hospital that is not at all affordable for the community.

In Saraswati Kunj (slum area) in Gurgaon the organization is running weekly OPD. So far approx. 8000 patients have been reached out to in the last 4 years. The idea is to provide basic health care services to community deprived of basic health needs. Through the OPD health services at both preventive and curative levels are provided. This includes timely detection, medical help and referral along with support services in the form of counseling and health awareness activities.

Sehat centre at village Waliawas is providing preventive and curative services to particularly address the needs of the poor and economically backward segments of the population. Clinic location has been suitably identified in order to have maximum coverage. Team of qualified Medical Practitioner and Dispenser are providing health services in rural areas of Distt Gurgaon. Linkages have been established with govt program at the grassroot level by involving ANM and Aanganwadi worker

Co-ordination between clinic staff and outreach services have been established, which is a step towards linkages with outreach activities and an effort to actively develop communication links between the staff and the community for increasing community involvement. Project has the system of regular patients follow —up which is done by the grassroot level workers who are in constant touch with the Medical Officer. Sukarya has treated approx 5500 patients through these Sehat Centres.

For effective involvement of the community, committee has been formed at the local level with the objective to involve the community in program planning and its effective implementation as well as increase male participation in the program. The members selected for the committee are from diverse background like people from Panchayat Raj Institutions, influential people from villages, Asha worker, Aanganwai worker, ANM, SHG members and Community Health Worker from Sukarya. Community Health Worker has already started developing the contacts with Panchayat members, and with the community whom she visits. There is no consultation fee,

medicines are provided free of cost, a small amount of user fee is collected. Sehat centre are maintaining adequate stock of essential drugs required for the treatment of rural population.

Better Health Status of Women & Children through Sehat Centers –POWER GRID

9.5 KIRAN (**Knowledge based Intervention for Reproductive health Advocacy and Action Program**): Under our RCH program Sukarya with the support of PFI is implementing KIRAN project in Mewat district of Haryana. The objective of the project is to create and strengthen community based mechanisms and linkages for increasing access to quality care in reproductive child health (RCH) with special emphasis on marginalized population, to promote positive behavior changes among eligible couples (15-49 years) through IEC/BCC activities and to establish replicable model with good practices for scaling-up.

The key project activities include activation of village health committees (like village health and sanitation committee), training of Community Health workers (CHWs) / accredited social health activist (ASHAs) and establishing community based distribution mechanism, training of dais for increasing access to safe delivery, and provisioning of health services through mobile van.

It is being implemented in Mewat district covering 28 villages Hasanpur, Kalwari, Sabras, Jafarabad, Beri, Gouela, Para, Sudhaka, Shaikpur, Kharag, Guddah, Nihalgarh, Khori, Baroji, bai, Bima, Chandeni, Ferozpur namake, kherla, meouli, muradbas, palla, rehna, sadhen, sala heri, sokh, tapacan, undka

- **9.6 Advocacy:**Advocacy is a crucial aspect of the organization to promote good health. Sukarya pursues IEC campaign, audio-visual aids, street plays, and workshops to advocate the right based approach on health related issues like child health, maternal health. The organization has developed village level committees and team of volunteers to work on the issue. In 2008 Sukarya undertook an advocacy campaign through the medium of street play titled 'Hamari Bitiya' to sensitize parents and community about women's rights, gender discrimination and its consequences. An impact assessment was undertaken through another play called "Aaj Ki Adalat" to assess changes in perception, knowledge and attitude of the community elders. The organization is also implementing pilot project in Dist Mewat, Haryana covering 29 villages. The project KIRAN (Knowledge based Intervention for Reproductive Health through Advocacy and Networking) based mechanisms and linkages for increasing access to quality care in reproductive child health (RCH) with special emphasis on marginalized population, to promote positive behaviour changes among eligible couples (15-49 years) through IEC/BCC activities and to establish replicable model with good practices for scalingup.
- **9.7 NGO suitability given the rapport and local connect with people and communities:-** the efficiency of any social development intervention is depend on the capacity, knowledge, skill and attitude of its implementers and beneficiaries. The organization has a hand on experience and Liasioning and developing tie-ups and collaboration with community stakeholders, government machinery and like minded organizations. This will not only help in effective implementation but also ensure sustainability of the program.

The NGO also has a relative advantage in term of first hand understanding of complex social realities. It also shares a rapport and personnel touch with local communities that ultimately help in getting community support, participation and acceptance of community based social intervention.

9.8 Familiarity with area having working in Gurgaon:- the organization has experience and understanding of socio-economic situation existing in state. Being an experienced organization of 10 years it is well awared of cultural prejudices and social constraints directly linked with socio-economic conditions
